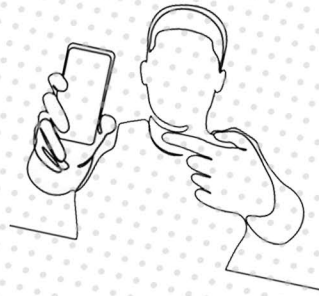


# PHOGO

Photographers Everything!



[www.phogo.in](http://www.phogo.in)

*Become a*

**D**igitally  
**O**rganised  
**P**hotographer

**Hello...**

**Move on with Your Photography Vision!**  
**Rest we will take care!!**

Phogo is an intelligent cloud-based tool has been architected exclusively for photographers to ease the process, elevate the business goals, analyse data & streamline the workflow. Our powerful suite of tools empowers customer relationship, eliminates process difficulties and support your creative visions to life.

**Enhanced Operations.**  
**Enriched Experience..**





# Business Process Management

Manage your business process!  
Keep everything on track!!

**Phogo BPM** gives you an efficient workflow features, spend less time on monitoring the process and more time capturing moments. Let's manage your orders, estimates, employees, vendors, payments in simple clicks with powerful algorithm.



## Data Management

Leads | Customers | Employees  
Vendors | Equipments | Feedbacks



## Accounting

Estimates | Payments | Expenses  
Statement



## Project Management

Orders | Project Tracker | Taskboard  
Calendar



## HR Management

Salary | Payroll | Incentives  
Attendance | Holidays

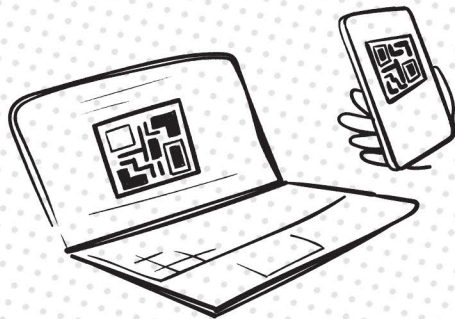




# EQMAP

**No more last minute  
Pressure!**

**Phogo EQMAP** gives you the  
comfort of keeping all equipments  
& tools on track. Just scan and  
move on!



## Equipment Mapping

Manage equipments and map  
with respective services



## Dynamic QR

Generate a dynamic QR code  
for each equipment & stick



## Assign & Scan

Assign a coordinator & scan to  
take out the equipment



## Verify & Take in

Verify to intake the equipment  
upon completion of an event



# EZPIC

## Easy & smart Photo selection Process!

**Phogo EZPIC** enhance customer relationship and gives a perfect solution for the complex process



### Upload & Share

Set a limit, deadline & upload all pictures of an event



### Select & Approve

View pics and select from multiple locations. Approve once done!



### Download & Merge

Accept and download the folder. Merge that to keep original files



### View Album

Take a look on album as pdf & flipbook for rich experience.

# Why Phogo?

Lot of reasons we have!

**Let's Check whether you find one!**



## Intuitive Interface

Rick user interface & User experience



## User friendly

Easy to use and not much trainings required



## Efficient Workflow

Perfect workflow & taskboard exclusive for photographers



## Highly Secured

Dedicated cloud server to ensure security & performance



## Quick Support

Dedicated relationship manager to communicate



## AI & BI Powered

Data analysis & prediction algorithm enabled



## Smart Solutions

Use it from anywhere and in any device



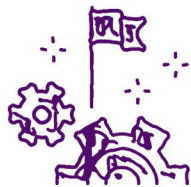
# Process & Implementation

**Phogo** has a simple process to implement and regulate your business process. Let's follow simple steps to make your organization more smarter!



## Product Exposure

Phogo expert conduct a KT session about features, benefits, and user experience



## Business Config

On signing up, setting up server & business setup will be taken care



## Implementation

Business logics/ customizations will be handled for live implementation process



## Training & Support

Provide training on effective usage of Phogo and resolve the queries if any

*Customization is our Priority!*

Move on with  
**Enterprise Edition**

## **EE1: Smart Run**

### **Business Process management**

- Data Management
- Accounting
- Project Management
- HRM
- EQMAP (Equipment QR Code)

## **EE2: End 2 End**

### **Business Process Management + Photo Selection**

- Data Management
- Accounting
- Project Management
- HRM
- EQMAP (Equipment QR Code)
- Photo Selection Tool

### **Inclusive of:**

- Custom Domain
- Implementation on Cloud Server
- Field Level Customizations
- Dedicated Process Manager & Support
- Maintenance







*Futuristic Thinking to make You  
More Smarter!*

Upcoming Nex-Gen  
**Phogo Modules**

**trak | scanAI | eveSMART**  
**prediKT | flipBUK**

Let's discuss with our  
**Success Expert!**

Talk | Discuss | Get Clarity | Take a Demo

Talk to us on  
**73732 66644**

Mail us on  
**info@phogo.in**



**PHOGO**  
Photographers Everything!

[www.phogo.in](http://www.phogo.in)